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HIGHEST QUALITY

ROSES

LOWEST PRICE



BUY

GROWERS' SALES CO.

ROSES

\$1.00 Grade

2 TO 3 YEAR OLD

FIELD-GROWN

69^c EACH

10 FOR \$6.00

"THE CREAM OF THE ROSE FIELDS"

AMERICA—Pink.

AMERICAN BEAUTY—Crimson; very large.

BETTY—Coppery rose, overspread with yellow.

COLUMBIA—New. Glowing pink.

DBLE. WHITE KILLARNEY—Waxy white.

DUCHESS OF WELLINGTON—Intense saffron-yellow, stained crimson.

ETOILE DE FRANCE—Vivid crimson, with darker shadings.

FRAU KARL DRUSCHKI—White; constant bloomer. Best white Rose.

GOLDEN OPHELIA—Similar to Ophelia, with a golden yellow suffusion.

GORGEOUS—Deep orange yellow, heavily veined reddish copper.

GRUSS AN TEPLITZ—Scarlet; constantly in bloom.

HADLEY—Velvety crimson.

HOOSIER BEAUTY—Glowing scarlet.

JONKEER J. L. MOCK—Outside of petals deep pink, inside silvery rose.

JULIET—Old-gold and red.

KAISERINE AUGUSTE VICTORIA—White; fine form.

KILLARNEY—Pink. Favorite bedding Rose.

KILLARNEY BRILLIANT—Deep rosy carmine.

LA FRANCE—Rose pink.

LADY HILLINGDON—Deep apricot-yellow.

LOS ANGELES—Luminous flame-pink, toned coral, shaded translucent gold at base of petals.

MISS LOLITA ARMOUR—Coral, golden and coppery yellow.

MME. BUTTERFLY—Bright pink, apricot, and gold.

MME. EDOUARD HERRIOTT—Coral-red, shaded yellow and scarlet.

MRS. AARON WARD—Yellow, sometimes shaded salmon and rose.

MRS. AMBROSE RICARDO—Pale golden yellow.

OLD-GOLD—Reddish orange.

OPHELIA—Salmon-flesh shaded rose.

PREMIER—Clear, pure shade of rose-pink, very fragrant.

RADIANCE—Carmine-pink, yellow at base of petals.

RED RADIANCE—Dazzling crimson-scarlet.

RICHMOND—Scarlet-crimson.

SOUV. DE CLAUDIUS PERNET—The perfect yellow rose.

SUNBURST—Rich yellow, shaded coppery orange.

TEMLAR—New. Crimson-red; does not change to blue with age.

Big \$1.00 Roses

69^c each 10 For \$6.00

2 To 3 Year Field Grown

CHOICE

CLIMBING ROSES

CLIMBING AMERICAN BEAUTY

PAUL'S SCARLET CLIMBER

DR. W. VAN FLEET

SILVER MOON

MARECHAL NIEL

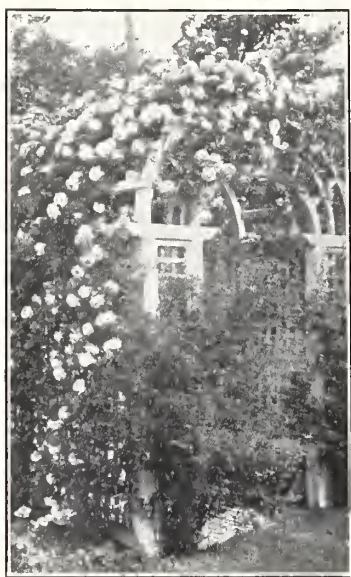
BLUE RAMBLER

YELLOW RAMBLER

PINK DOROTHY PERKINS

RED DOROTHY PERKINS

WHITE DOROTHY PERKINS



Climbing American Beauty



Paul's Scarlet Climber

49c Each

3 for \$1.25

GROWERS' SALES COMPANY, Clinton, N. J.

ADD 15c TO COVER POSTAGE, PACKING AND INSURANCE.

NEVER BEFORE AND PERHAPS **NEVER AGAIN** SUCH VALUES! SUCH PRICES!

100 CHOICE GLADIOLI \$3.69

Believing that the general public cannot well be familiar with the thousands of named Gladioli on the market today and believing that what you wish particularly is the best varieties both for outdoor bloom and for cut flowers, we have chosen ten choice Gladioli noted for their beauty of coloring, arrangement and form and list them below at one-third to one-half less than the usual prices. You can find no better assortment of varieties or colors than the Gladioli listed below if you wished to follow out a certain color arrangement in your garden. You may order a hundred of one kind, or you may order a hundred assorted in any varieties you prefer, but at this very low price of \$3.69 per 100, we can not sell less than one hundred bulbs. Order by the thousands if you have room to plant them.

ALICE TIPLADY:—A very popular Primulinus, Grenadine orange, self-color, except that lower petals are lighter. Substance and arrangement of flowers good.

HALLEY:—Delicate salmon-pink with creamy blotch and darker stripes. Very early.

HELEN FRANKLIN:—Pure white with rhodamine purple featherings on lower petals. Ruffled flowers.

LE MARECHAL FOCH:—Very pale pink, self-color except for small old-rose stripe on lower petals. Good spike. Large flowers. An excellent grower and a heavy propagator.

LILY WHITE:—Earliest white. A pure white which is so much of an improvement over Chicago White that it is rapidly succeeding that variety in popularity.

MAIDEN'S BLUSH:—Pink, mottled darker; lower petals have thin crimson blotch on purplish yellow ground. Very early.

MRS. PENDLETON:—Deep rose-pink, shading to a pale pink throat; noted for large bright rose-red blotch on lower petals. Strong straight spike. Very popular.

E. J. STAYLOR:—A popular rose-pink, blending lighter toward throat; bases of lower petals with small blotch of rose-red. Ruffled.

PRINCE OF WALES:—Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. Very early.

SCARSHALL:—Lavender, lower petals are shaded darker and are streaked creamy white in throat. Well arranged flowers.

\$3.69 PER 100—\$35. PER 1000

115 Glorious "GLADS"

Gorgeous pinks, flaming reds, lovely lavenders, pure whites—a complete color range of beautiful, unsurpassed, glorious Gladioli—115 of them for only \$2.00. Each healthy bulb is of blooming size one inch in diameter or more, and we know you will be astonished at the varieties and colors you will receive in this "Glorious Glad" assortment, and will be delighted and surprised that such beauty can be obtained at such a low cost. Their true value is \$4.00 to \$5.00 per 100, and we make this special \$2.00 price only to dispose of our surplus by April 15th and give 15 extra bulbs absolutely free, 115 in all for only \$2.00. "The glad bargain of the year."

FOR ONLY \$2.

115 FOR ONLY \$2.00

25 EACH OF THE 10 CHOICE NAMED GLADIOLUS

FOR A BED 20 FEET LONG AND 3 FEET WIDE

A	B	C	D	E	F	G	H	I	J
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A. Alice Tiplady

B. Halley

C. Helen Franklin

D. LeMarechal Foch

E. Lily White

F. Maiden's Blush

G. Mrs. Pendleton

H. E. J. Staylor

I. Prince of Wales

J. Scarsdale

THE 250 CHOICE

BULBS ONLY \$8.75



GORGEOUS PEONIES

No other flower can compare with the Peony for combination of size, brilliancy of color and fragrance. You want Peonies and you want plenty of them and here they are in gorgeous reds, glowing pinks and pure whites—as many as you want at our special April price, 3 for \$1.29; 12 for \$3.50. At this price, you can well afford to buy all you have room to plant and there is no question about it, they are beautiful and choice and will add more than you know to the appearance of your home. Plant Peonies liberally and be sure that your order is mailed before April 15th.

3 for \$1.29

12 for Only \$3.50

PEONIES

IN MIXED COLORS

3 for \$1.00

12 for Only \$2.85

10 BETTER CANNAS \$1.29

\$2.50 VALUE

The new and beautiful Cannas are large and gorgeous in coloring entirely unlike the old red variety. The new reds are bright and extremely large; as are the brilliant yellows and those of variegated colors. Even when not in bloom the big broad leaves of the Cannas, either green or bronze, are ornamental. Our Canna fields this Summer attracted a great deal of attention and many were the expressions of astonishment that Cannas could be so beautiful. You will surely want some of the varieties listed below, and you can save money by ordering now at our special April price.

THE PRESIDENT:—The finest red Canna, enormous individual flowers of glowing scarlet produced on enormous trusses well above the rich green foliage. Height 4 feet.

KING HUMBERT:—The most popular Canna of all. Orange scarlet flowers with purple foliage. Height 4 feet.

KATE GREY:—A very beautiful Canna variety. Beautiful bright orange flowers; beautiful red foliage. Height 4 feet.

WYOMING:—This is a fine orchid flowering variety. Large orange colored flowers with purple foliage. One of the very best dwarf varieties. Height 3 feet.

CHARLES HENDERSON:—One of the most desirable and most generally planted of the crimson scarlet varieties; its rich color intensified by the yellow color in throat. Height 4 feet.

LOUISE:—An especially fine soft pink Canna with well formed truss. One of the very best and most desirable of the pink varieties. Height 4 feet.

FLORENCE VAUGHAN:—Another very beautiful yellow variety, resembling somewhat the yellow King Humbert, the color intensified by the bright green foliage. Height 4 feet.

GLADIATOR:—Brilliant bright yellow with red dots. An extremely beautiful and desired variety. Height 4 feet.

MME. CROZY:—Vermillion scarlet with a narrow edge of bright yellow. Green foliage. Height 3½ feet.

RICHARD WALLACE:—This is one of the very best light yellow Cannas. An extremely fine grower and very free flowering. Green foliage. Height 4 feet.

10 FOR \$1.29—\$11. PER 100

CHARMING IRIS IN BEDS OR BORDERS

No planting is more colorful or beautiful in the early Summer than a bed or border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in mixed colors only. Plant a border of these beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Include at least a dollar's worth in your order; a hundred or more for a longer border.

15 For \$1.00—\$6.00 Per 100

WONDERFUL JAPANESE IRIS

The Japanese Iris is quite distinct from the Garden Iris. The blooms are perfectly flat when open measuring six to ten inches in diameter; one large clump often producing as many as thirty-five or forty bloom stalks. The flowers of pure white, lavender pink, dark purple, maroon, violet, plum marvelously pencilled and striped are excellent for home decorations and will keep from a week to ten days, coming out as do the Gladioli until each bud has opened. No up-to-date garden should be without a goodly number of these exquisite Japanese Iris. At our very low special price, you should order at least a dozen.

5 For \$1.00—12 For \$1.75



ADD 15c TO YOUR REMITTANCE TO COVER POSTAGE, PACKING AND INSURED DELIVERY

VALUES THAT MAKE THIS THE GREATEST SALE IN OUR HISTORY!!

60 DAYS
OF
PRICE SMASHING BARGAINS
FEBRUARY 15 TO APRIL 15th

FOUNDED 1923
GROWERS' SALES CO.
"QUALITY PLANTS AT QUANTITY PRICES"
CLINTON, NEW JERSEY

APRIL 15th
THIS
GREAT OPPORTUNITY ENDS
BETTER ORDER NOW



100 ACRES of FINE FRUIT TREES

One of our Growers in New York State has over one hundred Acres of fine Fruit Trees two to three year old and wishes to make a complete clearance of this immense block of choice trees this Spring. To effect this clearance, he has been compelled to make a very drastic cut in prices which we are passing on to you if you send in your order now before April 15th. You will notice that the prices listed are less than half the price you would ordinarily pay for Fruit Trees from the average Nursery Catalog. The trees are all first-class stock and guaranteed in every respect to be true to name, up to size and must please you. Start a small Fruit Tree Orchard of your own and save money.

PRICED VERY LOW
LESS THAN 1/2 USUAL PRICES
'TIL APRIL 15

APPLE TREES

EARLY HARVEST YELLOW TRANSPARENT WEALTHY BALDWIN GRIMES GOLDEN DELICIOUS	McINTOSH RED JONATHAN NORTHERN SPY R. I. GREENING ROME BEAUTY STAYMAN'S WINESAP
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60c Each—10 For \$5.00

PEACH TREES

BELLE OF GEORGIA CARMAN CHAMPION ELBERTA	CRAWFORD'S EARLY CRAWFORD'S LATE
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45c Each—10 For \$3.75

CHERRY TREES

WINDSOR BLACK TARTARIAN NAPOLEON	LARGE MONTMORENCY WRAGG EARLY RICHMOND
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90c Each—10 For \$7.50

PEAR TREES

CLAPP'S FAVORITE BARTLETT	KIEFFER SECKEL FLEMISH BEAUTY
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85c Each—10 For \$7.00

PLUM TREES

BURRANK ABUNDANCE	OCTOBER PURPLE RED JUNE
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80c Each—10 For \$6.50

QUINCE TREES

95c Each

APRICOT

90c Each

BEAUTIFUL FLOWERING SHRUBS

"WILL ADD HUNDREDS TO THE VALUE OF YOUR PROPERTY"

Flowering Shrubs are the answer to the question of what to plant at small cost to create a beautiful setting for the home; providing a constant succession of glorious bloom from Spring to Fall.
First, the Forsythia beautifully laden with a mass of golden yellow flowers in April even before the leaves appear; then comes the Honeysuckle Bush and Dentzia, with the beautiful Spirea Van Houttei, a mass of snow white bloom in May and June; then on thru May and June we have the Syringa, Weigela Rosea, Weigela Variegated as well as the Snowberry completely covered with its beautiful berries. Following these we have Spirea Anthony Waterer, the red spirea; the Rose of Sharon in four colors, and the lovely Hydrangeas blooming 'till the snow flies.
Truly "a few dollars invested in the Beautiful Flowering Shrubs will add hundreds to the value of the property", and an added beauty that can not be valued in dollars and cents.

29¢

For
50c To 75c
Varieties

White Althea
Purple Althea
Red Althea
Pink Althea
Weigela Rosea
Weigela Variegated

10 For \$2.50



SPIREA VAN HOUTTEI

Spirea Van Houttei is one of the best shrubs, the grandest of all the Spireas, and probably the most generally planted. Single specimen are beautiful and effective, but it is the massed planting that fairly takes one's breath away with its beauty and charm. A complete fountain of pure white bloom in May and June. Easy to

grow, no shrub will add so much beauty, at so little cost, as Spirea Van Houttei. As a Spring Special we are pricing this great shrub so low there is absolutely no reason why you should not make a large planting this Spring. Send in your order NOW.

29c EACH—10 FOR ONLY \$2.50

HYDRANGEAS ARE WONDERFUL

Hydrangea P. G.
REGULAR 75c

NOW **39¢** EACH

Hydrangea P. G. is probably the most showy and beautiful of the flowering shrubs. It is especially valuable as it has blooms from early July until frost: first pale green, then white, and gradually turning to deep rose and bronze. You have surely seen these beautiful shrubs and have thought of a spot in your lawn that would be improved with a planting of Hydrangea P. G.
If you would like to have a flowering hedge or border, you can have nothing more hardy or of more outstanding beauty than these Hydrangeas. The plants we offer in this special sale are fine, bushy, two-year-old, field-grown and will certainly please you.

3 for \$1.10—10 for \$3.00



Hydrangea A. G.

"HILLS OF SNOW"

NOW **39¢** EACH

The massiveness of bloom of these valuable Shrubs, and their long blooming season, assures them a place in every grouping where solid white effects are desired.

The flowers are conspicuously white and imposing from July to September. By cutting back to the crown each Spring, the bushes may be kept round and dense at a height of three to five feet. They are excellent for solid low borders or in foundation plantings.

3 for \$1.10—10 for \$3.00

DELPHINIUM THE BEAUTIFUL

"HARDY LARKSPUR"

Delphinium has always been the favorite and most popular of the perennials. It has no equal in color or form and is the high-light in the perennial border or garden. These plants are the finest and strongest we have ever grown and range in color from deep purple blue to lightest sky blue including mixtures of the different shades. You never have enough blue flowers in your garden. Plant Delphinium liberally.

6 for \$1.00

12 for Only \$1.50



BETTER HARDY "MUMS"

Beautiful pinks, brilliant reds, soft browns and bronze and whites in varieties that you never saw before and equal in beauty to the Hot House Mums. Many of them original productions of a Grower for the New York Cut Flower Market, who has consented to our marketing them to our Customers to keep his surplus production out of the hands of competitive Growers. You never saw anything like them in hardy Mums. Order at least a dozen and enjoy at small cost the greatest flower treat of your life.

6 for \$1.00

12 for Only \$1.50

6

FOR
\$1.00

BEAUTIFUL HARDY PHLOX

\$1.75

PER
DOZEN

Beautiful Hardy Phlox have been greatly improved of late years. They are much larger, more abundant and more brilliant, while the stalks have been greatly shortened, producing a flower which is truly dazzling in its display of gorgeous colors. In all shades, from early July until frost.
Selection of Phlox as our national flower is being generally advocated on account of its colors, in which there are good reds, whites and blues, and because it is almost exclusively an American bloom.
To dispose of our surplus of a few thousand plants we will, while the supply lasts, sell you regular 40c plants, in a choice mixture of brilliant colors, for less than half regular price, 6 for only \$1, 12 for \$1.75.

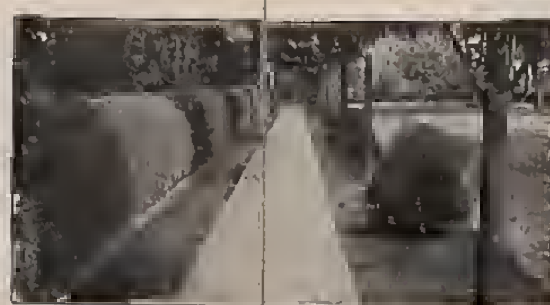
JAPANESE BARBERRY

Barberry is one of the finest Hedge plants in existence, and replacing California Privet, is the most generally planted. It is dwarf growing, attaining a height of about 2 1/2 feet; uniformly bushy and rounded in form, making a compact, impenetrable hedge for confining lawns or dividing properties.

It is also extensively planted among shrubbery where beautiful foliage effects are desired as it is amenable to formal pruning, and its dwarf growing, bushy and rounded form, with small numerous leaves densely covering the thorny twig, makes it an admirable filler or edging for shrubbery groups; as a foundation screen in front of porches, and for specimen plants where a low growing shrub is desired. Although variable in accordance with seasonal conditions, autumn paints the foliage scarlet or gold, and studs the branches with crimson fruits.

10 FOR \$1.65

100 ONLY \$15.00



CALIFORNIA PRIVET THE ONE BEST HEDGE PLANT

California Privet has long stood as the one best plant for Hedges, as it is remarkable for its beautiful dark green, glossy foliage, its quick, strong and symmetrical growth, its freedom from insect scale, and its ability to withstand pruning and trimming into any desired shape at any season of the year.

It holds its foliage up to the holidays in this vicinity and is evergreen south of Philadelphia. Plants are cheap, free from thorns, and do not sprout or sucker from the roots.

50 FOR \$2.50

100 ONLY \$4.65

CALIFORNIA PRIVET



LOMBARDY POPLAR

Charming for drive or background. The tall slender column is formal and stately. No other tree will provide the same effect. Notice the beauty of a row of Lombardy Poplars, they are truly regal. Specially priced for this sale, 8 to 10 foot, at half regular catalog value.

\$1.50 Each—10 For \$12.50

CATALPA BUNGEI

"UMBRELLA TREE"

The Catalpa or Umbrella Tree is extremely ornamental; their symmetrical heads forming a perfect umbrella-shaped top and are especially attractive in pairs on opposite sides of the walk, drive, entrances, etc., or anywhere a balanced effect is desired. Catalpas of this size, about six feet in height, usually sell at \$2.50 each, but now as a special advertising leader, we are making a very special price of \$1.00 each, or 2 for only \$1.85, if you order at once.

\$1.00 Each—2 For \$1.85



WEeping MULBERRY

One of the most graceful and hardy weeping trees in existence. Forms a perfect shaped head, with long slender and willowy branches of dark green foliage, drooping fountain-like to the ground. In gracefulness, delicacy of form and motion in the breezes, ranks supreme. Admirably adapted for large or small grounds. Grows 8-10 ft. tall.

\$2.50 Each—2 For \$4.75

3 RED-LEAVED TREES PRUNUS PISSARDI

Prunus Pissardi is one of the most beautiful of the red-leaved trees, a beautiful red-dish-purple, and is covered with a gorgeous mass of pink blossoms in May. Retains its color longer than any other red-leaved variety. For best results, plant in clumps of three trees. Exceptionally priced.

3 for only \$1.98

BECHTEL'S CRAB

DOUBLE FLOWERING
Most beautiful and desirable of the flowering trees. A profusion of large, fragrant, double bloom of a beautiful delicate pink. Three trees for the price of one.

3 For
Only **1.98**



NORWAY MAPLE

Most beautiful shade tree. Perfect in form; free from disease. Sturdy, compact and vigorous grower, forming a rounded head of stout branches and clean, broad, deep green foliage. Perfectly hardy. Excellent for street planting or for shade on lawn. 6 to 8 foot.

\$2.50 Each—2 For \$4.75

WHEN ORDERING TREES BE SURE TO GIVE US YOUR NEAREST EXPRESS OFFICE. WE SHIP ALL TREES BY EXPRESS

GROWERS' SALES COMPANY
CLINTON, N. J.

NO C. O. D. SHIPMENTS
ALL TREE ORDERS MUST BE ACCOMPANIED BY REMITTANCE

ADD 15c TO COVER POSTAGE, PACKING AND INSURANCE ON ALL ORDERS EXCEPT TREES. ALL TREES ARE SHIPPED BY EXPRESS

BANG! DOWN COME PRICES on DAHLIAS

50c, 75c AND 1.00

DAHLIAS

17^c EACH

PRIDE OF CALIFORNIA:—California has a perfect right to be proud of this large crimson red Dahlia. A beautiful large crimson red, it has a dark center and is borne on long straight stems. Decorative.

MRS. J. HARRISON DICK:—Very choice and distinctive. Color citron yellow; outer petals suffused and overlaid with salmon pink. An extremely beautiful color combination. Decorative.

ATTRACTION:—Truly Peony Cactus type. Well deserving its name for its large lilac rose blooms always demand and get instant attention.

PATRICK O'MARA:—A sensational variety. First sold at \$10.00 per tuber, now generally listed at from 50c to \$1.00 each. The color is a soft shade of orange buff slightly tinged with rose. A \$1.00 value for 17c.

MARY DORR:—One of the most beautiful of all Cactus Dahlias and the best of the deep pink and white type. This variety is only about five years old and has never been sold at less than 75c per tuber.

SUNSET GLOW:—One of the greatest of all Dahlias. Is truly a world beater; colossal in size and dazzling in color in its combination of autumn shades.

BREAK O'DAY:—An extremely large Cactus variety. The color is a delicate clear sulphur yellow shading to sulphur white at tips. A Gold Medal Dahlia. It's a \$1.00 value for 17c during this Special Sale.

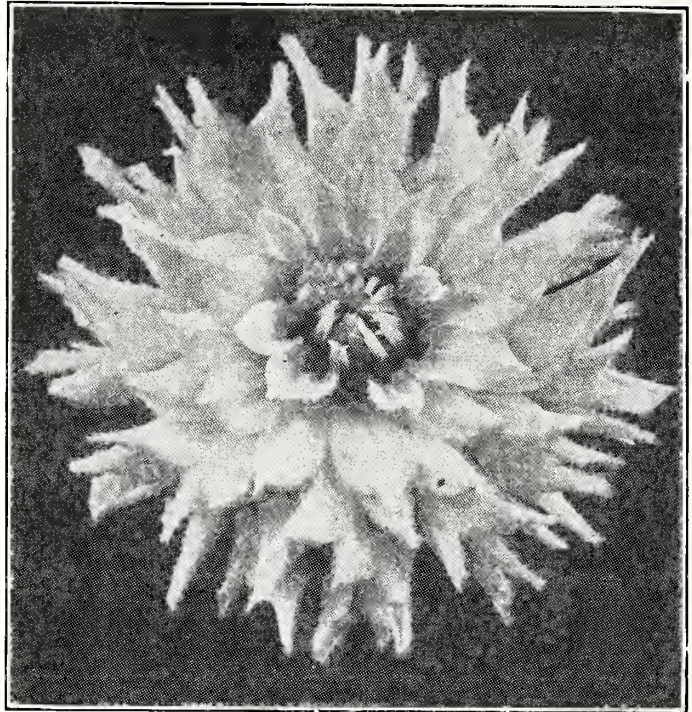
QUEEN MARY:—A beautiful clear silvery cerise. Distinctive in both form and color. One of the best Decorative.

MINA BURGLE:—A rich cardinal red. It has been proclaimed by many as the best World's red Dahlia. Decorative.

ALASKA:—A white Dahlia of perfect form. The very best of all white Decorative Dahlias.

GENERAL PERSHING:—A large Hybrid Cactus with cream shadings at center. Should be in every collection.

YELLOW KING:—A clear light yellow tinting to cream at the tips. An enormous Hybrid Cactus.



WASHINGTON CITY:—A Cactus Dahlia of fine form. When in full bloom resembles a gigantic white star. An exhibition variety.

NIBELUNGENHORT:—A rich golden apricot suffused lilac rose. An enormous Hybrid Cactus Dahlia.

GEORGE WALTERS:—A great favorite because of the immense sizes and colors of its flowers. A rich plant of coppery old gold and buff. Charming and effective.

GEISHA:—An unusual Peony-flowered Dahlia. Rich buttercup-yellow at base of petals shading to scarlet center, lighter at tips. A weird fantastic variety.

SOUVENIR DE GUSTAV DOAZON:—A Decorative Dahlia. Enormous in size and perfectly formed. A huge flaming red that will give plenty of color and charm to your garden.

DELICE:—Is a truly distinctive variety. A bright yet soft luminous pink. One of the loveliest.

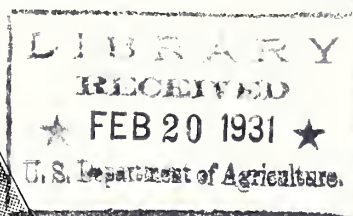
ETENDARD DE LYON:—A reddish violet overlaid with rose. An unusual variety both in size and particularly in color.

MRS. LEO NIESSEN:—A beautiful scarlet red, shaded peach-red at center with a sulphur yellow at the base and tips of petals. Not only beautiful but of splendid form. An outstanding variety.

NOT LESS THAN 10 AT THIS PRICE 17^c EACH NONE AT THIS PRICE AFTER APR. 15

60 Days
OF PRICE-SMASHING
BARGAINS

FEBRUARY
15th
to
APRIL
15th



1931

E. C. Auchter
c/o U. S. Dept. of Agric.
Washington, D.C.

GROWERS' SALES CO., CLINTON, N. J.

Postmaster—Return Postage Guaranteed.